

Kailyn Kelly

Industrial Designer

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Experience

Insight 2 Design

2025 - Present | Overland Park, Kansas

Industrial Designer

Soft goods and hard goods design. Research, visual aids, sketching, tech packs, color and trend analysis, pattern and character design, prototyping, and rendering for in-house brands and private label.

Collaboration with multi-disciplinary teams.

Procter & Gamble

Fall 2024 | Mason, Ohio

Beauty Innovation, Skin & Personal Care Design Intern

Designed products for personal and skin care brands.

Collaborated with team on brainstorming sessions, visual aids, and mood boards. Work developed by audits, sketching, prototyping, rendering, and AI. Created tech packs and worked with an external comp agency to create final models.

Design Central

Spring 2024 | Columbus, Ohio

Design Intern

Collaborated with Industrial Design Department and Engineering Department. Assisted with research, presentations, visual aids, sketching, brainstorming sessions, Photoshop, prototyping, ideation, concept development, and product assembly for clients.

Procter & Gamble

Summer 2023 | Cincinnati, Ohio

Feminine Care Design Intern

Redesigned existing products. Collaborated with cross-functional teams to create visual aids and mood boards for upcoming projects. Assisted in consumer research. Designed, prototyped, and presented products.

Acco Brands

Spring & Fall 2022 | Kettering, Ohio

Design Intern

Developed tech packs inclusive of construction, measurements, technical illustrations, and materials to send to manufacturing. Shot and edited product demo videos for focus groups. Created visuals and renderings. Assisted with concept development, sketching, and CAD. Collaborated with multi-disciplinary teams.

Education

University of Cincinnati, DAAP

Bachelor of Science in Industrial Design

Minor in Marketing

Minor in Fashion Studies

Dean's List (2018 - 2025)

Class of 2025

Skills

Digital

Adobe Illustrator

Figma

Adobe Indesign

Fusion 360

Adobe Photoshop

Keyshot

Ashlar-Vellum Graphite

Procreate

Blender

Sketchbook Pro

CLO 3D

SolidWorks

Analog

3D Print Prototyping

Sewing

Model Making

Technical Packs

Rendering

Trend Forecast

Sketching

Woodworking

Involvement

ArtsConnect

2025

Sewing instructor for kids sewing workshops. Teaching the basics of hand and machine sewing.

Awards

1st Place 2025 DAAP IDSA Award

2025 Live Well Human-Centered Design Research Award